



BUSINESS INNOVATION AWARDS

FOUR SEASONS HOTEL LOS ANGELES AT BEVERLY HILLS

4 MAY, 2010

RESERVATIONS
SPONSORSHIPS
ADVERTISING OPPORTUNITIES

CELEBRATING OUTSTANDING ACHIEVEMENTS IN DESIGN, TECHNOLOGY AND SERVICE PROVISION.

Showcase your products and services to a diverse group of professionals eager to network with like-minded companies doing business in the US and UK.

- PLATINUM SPONSOR: \$15,000** (OF WHICH \$13,500 IS TAX DEDUCTIBLE *)
 - One (1) VIP Table of ten (10)
 - Speaking slot at the Awards Dinner
 - Full-page color ad in Awards Dinner program (inside front or back cover)
 - Logo or corporate video on Awards Dinner presentation screen
 - Logo, hyperlink and recognition as Platinum sponsor on BritWeek website
 - Logo and Platinum sponsor recognition on event signage and printed materials **

- GOLD SPONSOR: \$7,500** (OF WHICH \$6,000 IS TAX DEDUCTIBLE *)
 - One (1) Table of ten (10)
 - Full-page color ad in Awards Dinner program (preferred placement)
 - Logo or corporate video on Awards Dinner presentation screen
 - Logo, hyperlink and recognition as Gold sponsor on BritWeek website
 - Logo and sponsor recognition on event signage

- SILVER SPONSOR: \$3,500** (OF WHICH \$1,500 IS TAX DEDUCTIBLE *)
 - One (1) Table of ten (10)
 - Half-page color ad in the Awards Dinner program
 - Logo, hyperlink and sponsor recognition on BritWeek website
 - Logo and sponsor recognition on event signage

- TABLE OF 10 (TEN): \$2,000** (OF WHICH \$500 IS TAX DEDUCTIBLE *)
* TO THE EXTENT ALLOWED BY LAW ** SUBJECT TO PRINTING DEADLINES



Additional opportunities available, including sponsorship of the cocktail reception

GALA PROGRAM BOOK: All ads are color. Press-ready art must be hi-res PDF, JPEG, TIFF or EPS file at 300 dpi

- | | |
|--|--|
| <input type="checkbox"/> Back Cover (4.25 x 11 + .25 bleed).....\$5,000 | <input type="checkbox"/> Full Page, Center Spread (4.25 x 11 +.25) \$1,500 |
| <input type="checkbox"/> Front Inside Cover (4.25 x 11 +.25).....\$3,000 | <input type="checkbox"/> Full Page (4.25 x 11 +.25) \$1,000 |
| <input type="checkbox"/> Back Inside Cover (4.25 x 11 +.25)\$3,000 | <input type="checkbox"/> Half Page (4.25 x 5.5 +.25)..... \$500 |

Additional Fees (if applicable)

- Design Fee (if BritWeek designs / typesets your ad)\$60
- Artwork is provided but must be scanned or altered (not camera ready)\$30
- Press Fee (for artwork received after the press deadline)\$60

Send ads via email to joanne@britweek.org by April 16, 2010

- My check for \$_____ is enclosed and made payable to BRITWEEK
- Please charge \$_____ to my: Visa MasterCard American Express Discover

Card Number: _____ Exp date: _____ Security Code: _____
 Name: _____ Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Daytime Phone: _____ Fax: _____ Email: _____
 Name of Guest(s)/Company: _____

KINDLY RSVP BY APRIL 16TH FOR PROGRAM BOOK ADVERTISING & APRIL 30TH FOR TICKETS

Please return this form, payment and related materials to: BritWeek UKTI Business Innovation Awards
11766 Wilshire Blvd., Suite 1230 • Los Angeles, CA 90025 • (310) 312-1012 • FAX (310) 312-1914