

BRITWEEK GALA DINNER
BENEFITING
SAVE THE CHILDREN and VIRGIN UNITE

WITH SPECIAL GUEST
SIR RICHARD BRANSON

THURSDAY, APRIL 22, 2010



YOU ARE CORDIALLY INVITED TO ATTEND

THE BRITWEEK GALA DINNER
BENEFITING
SAVE THE CHILDREN and VIRGIN UNITE

WITH SPECIAL GUEST
SIR RICHARD BRANSON

THURSDAY, APRIL 22, 2010
BEVERLY WILSHIRE, A FOUR SEASONS HOTEL
WILSHIRE AT RODEO * BEVERLY HILLS

COCKTAILS 6:30 PM * GALA DINNER 7:30 PM
FOR INFORMATION & RESERVATIONS CONTACT
LEVY, PAZANTI & ASSOCIATES: (310) 201-5033 * LAURAN@LPAEVENTS.COM

RSVP CARD ATTACHED
KINDLY RSVP BY APRIL 19TH

COCKTAIL ATTIRE
LIVE ENTERTAINMENT * LIVE AUCTION

BRITWEEK BOARD

Bob Peirce (Chairman) * Nigel Lythgoe (President) * Paul Wright (General Counsel)
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WWW.BRITWEEK.ORG * (310) 312-1012

BritWeek is committed to being a strong cultural and organizational presence within our community.
To help make our world a better place, we also support other worthy non-profit organizations.

BRITWEEK IS A 501 (C) 3 NON-PROFIT ORGANIZATION * FEDERAL TAX ID #33-1206239

GALA DINNER PREMIERE SPONSOR



SAVE THE CHILDREN (STC) is the leading independent organization creating real and lasting change for children in need in the United States and around the world. In the US, STC focuses on underserved rural areas, where one in five children lives in poverty. Partnering with schools and community organizations, STC provides high-quality early education services for children from birth to age five, as well as literacy, physical activity and nutrition programs for children in kindergarten through eighth grade, benefiting over 52,000 children nationwide. STC's work in the US also includes emergency preparedness, response and recovery. When a disaster strikes, STC deploys trained teams to help displaced children and families. In addition, STC works with local, state and national governments to ensure that the unique needs of children are integral in emergency response plans. STC provides 92% of all expenditures to program services.

VIRGIN UNITE, the non-profit foundation of the Virgin Group, unites people to tackle tough social and environmental problems in an entrepreneurial way. Their aim is to help revolutionize the way businesses and the social sector work together – driving business as a force for good. It is based on the belief that this is the only way we can tackle the scale of the challenges facing the world today. Virgin Unite's overheads are covered by Sir Richard Branson and the Virgin Group, meaning that 100% of additional donations received go directly to the frontline where they are needed most.





BRITWEEK GALA DINNER

Honoring SIR RICHARD BRANSON  Benefiting SAVE THE CHILDREN and VIRGIN UNITE
Thursday, April 22, 2010  Beverly Hills, California

- PREMIERE SPONSOR: \$50,000** (OF WHICH \$47,500 IS TAX DEDUCTIBLE *)
 - Two (2) VIP Tables of ten (10) and twenty (20) tickets to VIP Reception
 - Name / Logo on all printed event materials / advertisements as Premiere Gala Sponsor **
 - Participation for two (2) in a photo opportunity with Sir Richard Branson and other VIPs
 - Full Page color ad in Gala Program Book and listing as Premiere Gala Sponsor **
 - BritWeek Premiere Sponsorship and hyperlinks on Sponsor and Gala pages of BritWeek website
 - Two (2) tickets to a major BritWeek event
- BENEFACTOR: \$25,000** (OF WHICH \$23,750 IS TAX DEDUCTIBLE *)
 - One (1) VIP Table of ten (10) and ten (10) tickets to VIP Reception
 - Participation for two (2) in a photo opportunity with Sir Richard Branson
 - Full Page ad in Gala Program Book and listing as Benefactor on printed materials **
 - Listing as Benefactor and hyperlink on Gala page of BritWeek website
- PATRON: \$10,000** (OF WHICH \$8,750 IS TAX DEDUCTIBLE *)
 - One (1) Table of ten (10) and two (2) tickets to VIP Reception
 - Full Page ad in Gala Program Book and listing as Patron on printed materials **
- TABLES OF 10 (TEN): \$5,000** (OF WHICH \$3,750 IS TAX DEDUCTIBLE *)
- INDIVIDUAL TICKETS: \$500** (OF WHICH \$375 IS TAX DEDUCTIBLE *)
Limited number of \$500 tickets / \$5,000 tables available

* TO THE EXTENT ALLOWED BY LAW
** SUBJECT TO PRINTING DEADLINES

GALA PROGRAM BOOK (Press-ready art must be high resolution PDF, JPEG, TIFF or EPS file at 300 dpi)

- | | |
|--|---|
| <input type="checkbox"/> Back Cover Color (8.5 x 11 + .25 bleed)\$20,000 | <input type="checkbox"/> Full Page Color in Silver Section (7.5 x 10) \$2,500 |
| <input type="checkbox"/> Front Inside Cover Color (7.5 x 10)\$10,000 | <input type="checkbox"/> Full Page B/W (7.5 x 10) \$1,000 |
| <input type="checkbox"/> Back Inside Cover Color (7.5 x 10)\$10,000 | <input type="checkbox"/> 1/2 Page B/W (horizontal 7.5 wide x 4.75 tall)... \$500 |
| <input type="checkbox"/> Full Page Color in Gold Section (7.5 x 10)\$5,000 | <input type="checkbox"/> 1/4 Page B/W (vertical 3.5 wide x 4.75 tall)..... \$250 |

Additional Fees (if applicable)

- Design Fee (if BritWeek designs / typesets your ad) \$60
- Artwork is provided but must be scanned or altered (not camera ready) \$30
- Press Fee (for artwork received after the press deadline) \$60

Send ads on disk to address below or via email to Lauran@LPAevents.com by April 5, 2010

- My check for \$ _____ is enclosed and made payable to **BRITWEEK**
- Please charge \$ _____ to my: Visa MasterCard American Express Discover

Card Number: _____ Exp date: _____ Security Code: _____
 Name: _____ Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Daytime Phone: _____ Fax: _____ Email: _____
 Name of Guest(s)/Company: _____

KINDLY RSVP BY APRIL 5TH FOR PROGRAM BOOK ADVERTISING & APRIL 19TH FOR TICKETS

Please return this form, payment and related materials to: BritWeek Gala Dinner • c/o Levy, Pazanti & Associates
9911 West Pico Blvd., Suite 510 • Los Angeles, CA 90035 • (310) 201-5033 • FAX (310) 201-5053

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